50 magnificent movies you can show anytime on your own TV.

Now Superb Video Cassettes from The Video Club of America bring a World of Entertainment Right Into Your House.

If you've been waiting for the finest in home entertainment before investing in a videocassette unit, your timing is perfect.

Now you can obtain a complete quality package of videocassette movies—and if you act promptly get 60% off your membership when you join The Video Club of America. Plus much more savings on equipment purchases, special programs and many other discounts.

You now have the opportunity to select and show the original full-length/uncut versions of Hollywood's finest movies on your own TV set . . . at less cost than taking your family out to a theatre.

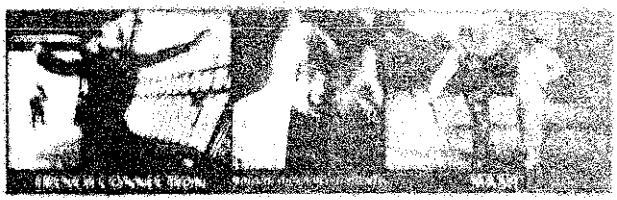
These are the spectacular big budget features . . . starring Hollywood's most famous stars . . . superbly photographed, most of them in vivid full color . . . and now available for the first time to members of The Video Club of America at 20% savings.

They are also amazingly affordable and easy to show when you accept this invitation now to join as a Charter Member for only $10.

As a Charter Member, you will receive a number of preferred benefits during this offer:

You can save $100s off the list price of the newest Sony Betamax and RCA SelectaVision videocassette recorder/players.

- **You will be able** to purchase most of these movies for as little as $39.95. Own them, show them, build your own private collection at 20% less than the regular retail price of these videocassettes. And if you decide to return them, we'll give you a 50% credit on your next purchase. So that each new one can be acquired for as little as $19.95 each. And just think, that's less than you would pay for a blank videocassette.
- **You will qualify** for purchase and rental of Special Programs—concerts, lectures, sports events, exclusive entertainment never released in theatres.
- **You will also receive** money-saving information on videocassette equipment and accessories and blank recording tapes. These are shopping tips worth 10 times the value of your free membership fee. You can even [illegible]



Free Discount Certificate when you join now!

With your Charter Membership receive a discount certificate worth $10 toward the purchase of any of the videocassettes or equipment offered by the club. That makes your membership fee 100% applicable towards any purchase. It's like getting your membership free!

THE VIDEO CLUB OF AMERICA
$10
DISCOUNT CERTIFICATE

Exclusive! Your choice of Top Movies from the studios of 20th Century Fox

Only made possible by special licensing agreements with Hollywood's major studios and distributors, the first offering by The Video Club of America includes the selections shown across the top of this ad. Those listed below plus many others described in The Video Club of America's catalog you will receive.

- Von Ryan's Express
- The Hot Rock
- The Sand Pebbles
- Bus Stop
- Love Is A Many Splendored Thing
- Voyage to the Bottom of the Sea
- Beneath the Planet of the Apes
- The Boston Strangler

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Non-Renewal Applicable where [illegible]

THE VIDEO CLUB OF AMERICA
Division of Magnetic Video Corp.
Industrial Park, Farmington Hills, MI 48024

Please enroll me as a Charter Member in The Video Club of America. I understand that I am entitled to full preferred membership privileges.

☐ Enclosed is my check or money order for $10. Or, please charge my membership fee to my credit card shown below:

☐ BankAmericard/VISA ☐ American Express
☐ MasterCharge* ☐ Diners Club

Acct. # _____ Exp. Date _____

*If using MasterCharge, also indicate the four numbers above your name here _____

Signature _____
(Must be signed to be valid)

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

If you already own a Videocassette Recorder/Player, please indicate the unit you own:

☐ Sony ☐ RCA ☐ Zenith
☐ Panasonic ☐ Other _____

Model # _____

☐ Please send me information on the best videocassette equipment available.

*Magnetic Video Industrial Park, Farmington Hills, MI 48024